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The Massage and Body Therapists Magazine

April/May 2008

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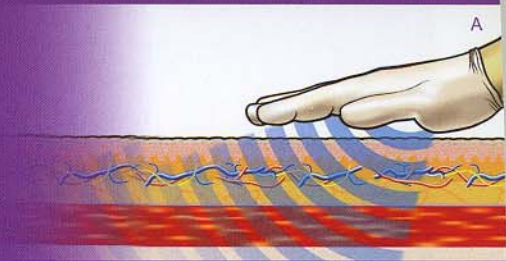
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COMPETITION
FOR DETAILS SEE PAGE 7

Magic Hands

– Deep Oscillation®



by Julie Soroczyn

Please make yourselves comfortable fellow therapists and take a couple of minutes to clear your mind in readiness to learn and discover a new and very exciting therapy that has been especially created with the hard working and professional massage therapist in mind. Generally Massage World reports on totally hands on therapies, however this equipment can be easily integrated into your regular practise

DEEP OSCILLATION® therapy is the new essential tool that will add a truly dynamic, deeply penetrative dimension to your existing massage techniques; achieving outstanding results for the client, whilst actively reducing the demands placed upon the overworked body of the massage therapist.

Before we go any further, the manufacturers are very keen to point out that DEEP OSCILLATION® therapy is nothing like ULTRASOUND or TENS therapy. This is an entirely different concept, not requiring heat or electrical stimulation to achieve fantastic results, thus making work over implanted pins and plates now possible. And the biggest difference? It is still a HANDS ON massage therapy that literally doubles the intensity of the therapists work but only requiring minimal pressure in application, however an applicator can also be used if preferred.

HOW DOES DEEP OSCILLATION® WORK?

It is based on the effects of creating a very safe, and extremely low frequency, electrostatic field between the hands of the therapist and the client's tissue, which is attracted and released between 5 and 250 times a second. Penetrating to a depth of 8cm, through all tissue layers, including the connective tissue and not just vibrating on the skin surface like other conventional electrotherapies.

DEEP OSCILLATION® therapy is clinically proven and has been researched and developed for over twenty years. It has been successfully used in the USA for five years now. Russia, China and other European countries are now also discovering its benefits. Put simply, DEEP OSCILLATION® therapy utilizes the caring human touch of hands, that is so fundamental to our profession, but with the added benefits of really penetrating deep down into the targeted areas, thereby boosting the natural healing process.

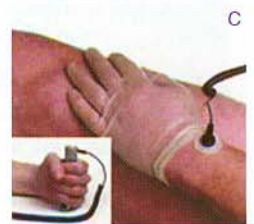
Diagram A shows the therapy penetrating through the tissue layers from the gloved hand of the therapist.

As shown in the pictures above and right, the therapist wears vinyl gloves to apply the treatments, and is attached to the unit via a spiral lead with an adhesive electrode on her forearm. This enables free and easy movement around the client during treatment. The client simply holds a very light metal bar in their hand. Powder is applied to the area, rather than oils, as the therapy works at its optimum on a dry area. The unit is also fitted with an active discharge device, so an electrical circuit is never completed, leaving importantly stored neurotransmitters at nerve endings in the body, where they belong.

A summary of the key benefits of DEEP OSCILLATION® follow and it certainly ticks some very powerful boxes for the massage therapist!

DEEP OSCILLATION® penetrates through all the tissue layers: the skin, the sub-cutaneous fat, the muscles, blood and lymph vessels and has effects in the connective tissue, unlike existing therapies. Please refer to diagram H on page 10.

DEEP OSCILLATION® therapy divides, compresses and then pumps out to the lymph system for removal, the build up of



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magic hands

excess inflammatory by-products which have accumulated at the problem area causing pain. Once removed, the area is free to uptake the essential nutrients it requires to heal, *cutting healing time by as much as 50%. (*Chris Purvis, Peak Performance)

It is very pleasant to receive (and apply) and the client doesn't have to be injured to enjoy it! A DEEP OSCILLATION® back massage has to be experienced just once in a lifetime, it feels so wonderful!

As well as providing immediate pain relief, an uplifted feeling of immense well-being and relaxation is experienced during which time, swellings are reduced, bruises diminished, lymph drainage and flow is improved and it even works on breaking down chronic scar tissue, reducing the appearance and volume of cellulite and boosting microcirculation.

This is still a "hands on" massage technique that is so gentle and yet so deeply penetrative, that it can be applied safely to infants, children, athletes, senior citizens and even horses!...

...http://www.vetclick.com/news/view_article.php?ArticleId=415

It does not require expensive oils for application. Just a standard body powder.

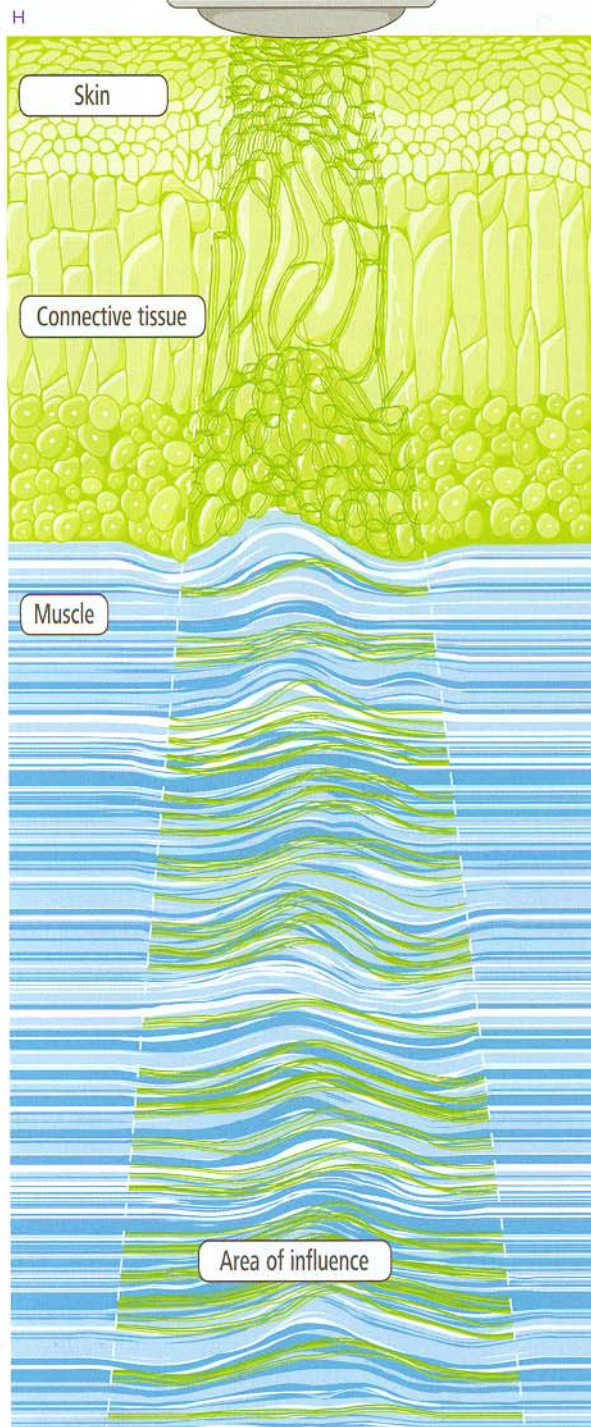
Painful manipulations? DEEP OSCILLATION® can be used when manipulation is too uncomfortable and yet outstanding results are still achieved.

It actively reduces the physical exertion required by a professional massage therapist when working a full and tiring day.

DEEP OSCILLATION® can be applied immediately after an injury or surgery, there's no "waiting for the swelling to go down"- it starts to reduce the swelling as soon as it is applied.

The DEEP OSCILLATION® Personal Sport is pictured above (it can be used hands on or via applicator -three different sized heads are available). It has a generous display screen with instructions, notes and pictures to aid the therapist, giving treatment programmes for many common conditions ranging from Arthritis, Back Ache, Adhesions and Tissue Nodules, Tennis Elbow, to Strains/Sprains, Ligament Tears and Ruptures and even Whiplash.

Normal massage contraindications apply but in addition with this therapy are pregnancy and pace makers.



For feedback from clients and details of free open days please turn to page 16



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Continued from page 10 ...magic hands

FEEDBACK FROM CLIENTS:

"I was slightly sceptical at first, but I have to say that, having experienced this type of treatment, it really does work. It was good for me because I did not want to keep on taking so many tablets and it is a brilliant alternative to drug therapy".

(Extreme back pain)

"It was a very strange sensation, like something I haven't ever felt before but it was a wonderful experience. It felt like it was hitting deeper than a regular massage would"

(Shoulder pain)

"The next morning I jumped out of bed and was able to walk for the first time in over a month with no pain at all. Unbelievable! I have not had any trouble with it ever since.

I have told many people about the treatment and I recommended it to my Dad who then went to Thera-people for treatment for his Tennis Elbow and back trouble"

(Achilles problem)

All therapists who have a certificate in Body Massage Level 1 or BT NVQ Level 3 are covered under IPTI to start using this therapy immediately.

DO YOU WANT TO TRY THIS THERAPY FOR YOURSELF?

PhysioPod, in conjunction with Thera-People (www.therapeople.uk) are hoping to hold a series of FREE WEEKEND open days during the Summer months in their exclusive Nottingham City Centre treatment room; providing an informal opportunity for Massage World therapists to meet up over a leisurely coffee, discuss the therapy further and experience it for themselves without obligation.



This picture shows pre-match treatment via applicator to a team member of The German National Handball team who subsequently went on to win The Worlds!



Carl Froch, the reigning British Super Middleweight Title Holder endorsed it for this very reason when he had problems reducing the swelling from his knee after ACL surgery. The UK knee surgeon guru, Dr Derek Bickerstaff, was very impressed with the results

Physiopod UK Limited is a small but rapidly growing business that is run by two sisters, Julie Soroczyn and Mary Fickling. They are not sales orientated individuals; their backgrounds are sports and holistic massage and finance/administration but they are very passionate about DEEP OSCILLATION® and want to help other therapists build businesses and achieve happy and rewarding careers using this unique therapy.

If you would like to come along to one of their FREE open days, please visit www.physiopod.co.uk and click contact to email them on info@physiopod.co.uk to get the OPEN DAY dates for your diary

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